



RACHAELDIVERS.COM

FASHION . BEAUTY . LIFESTYLE

About the blog

RachaelDivers.com is a beauty and lifestyle blog written by internationally recognised, award winning professional Makeup Artist and YouTube content creator, Rachael Divers.

The blog started as a fun way for Rachael to tell her makeup clients and friends all about the makeup and beauty products that she was currently loving, but quickly escalated to a worldwide read blog with a loyal following. Her largest readership is in the UK, followed by the USA.

The blog covers beauty, fashion and lifestyle topics with a new post added three times weekly.



Some of the brands and companies that Rachael has worked with or is affiliated with are listed below.





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About Rachael

Rachael Divers is a globally recognised, award winning Makeup Artist, Beauty Writer and YouTube Content Creator based in Yorkshire.

During her writing career, Rachael has taken on roles at the Guardian and G2, the Yorkshire Business Network, and FAB (Fabulous African Black) magazine. She has also worked on behalf of some of the biggest international fashion retailers and cosmetic companies to date through online content and PR including ASOS Marketplace.

Rachael gained her makeup artistry diploma from the Beauty Academy before working at Illamasqua. She has trained under the guidance of Val Garland and Luis Casco, P Louise Makeup Academy, and the White Rose School of Beauty and is self-taught in SFX makeup.

Rachael is the winner of the 2018 Professional Beauty Awards under the Makeup Specialist of the Year category. She also won the Most Outstanding Make Up Artist in Yorkshire category with the 2018 LUX Wedding Magazine Awards under the Most Outstanding Makeup Artist in Yorkshire.

Rachael has received global recognition for her makeup work ranging from magazines and newspapers to radio stations.

Rachael is available for freelance projects, interviews and commentary.





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Statistics & Rates



1,170



1,425



3,051



1,324



5k + monthly
views

YOUTUBE

RachaelDiversMakeupArtistry

YouTube reviews or adverts can be tailor made to include your product or service.
All YouTube content will also feature on Instagram and Twitter. The product must be included.

YouTube Review £100

YouTube Advertorial £150

WEBSITE

www.RachaelDivers.com

Blog posts will be tailored to the specific product and will include high res images. All blog content will also be featured on Instagram and Twitter to promote the post. The product must be included.

Blog post inc images £80

INSTAGRAM

RachaelDiversMakeupArtistry

Instagram content will be charged per post and may include Instagram stories or a single photo post.
The product must be included.

Instagram post with tags £10

Instagram Story £10

TWITTER

RachaelDivers

Tweets will be charged per tweet and may include text and images.
The product must be included.

Tweet £10

Disclosure: All products will receive a fair review, and all reviews will always be 100% honest. All sponsored posts and videos will be clearly disclosed, with all outbound links being set to "no follow".

All invoices for product reviews, videos and social media shoutouts must be paid within 30 days by bank transfer.

Failure to pay on time will result in a £5 fee per day overdue.



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CONTACT RACHAEL

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